

Dear Prospective Participant:

I would like to personally invite you to participate in the 23rd Annual Oklahoma Minority Supplier Development Council's Business Conference and Opportunity Fair scheduled for **June 6 & 7, 2001, in Oklahoma City, Oklahoma at the Ramada Inn & Conference Center (formerly the Clarion Hotel)**. The Ramada Inn is located at 4345 North Lincoln Blvd., Oklahoma City, Oklahoma.

The annual conference continues to grow each year, attracting record numbers of potential customers, partners and suppliers! We hope you take the opportunity to join other participants at this unique event.

The OMSDC is proud to celebrate our 25th Anniversary this year. The theme this year is **"25 Years of Building Strategic Partnerships"**. Workshops presented will focus on continuing to build relationships and partnerships while conducting business. Remember, this is the largest Business Opportunity Fair devoted to promoting business opportunities between major corporations and minority-owned businesses.

The networking opportunities begin on June 6th with the **"Welcome to Oklahoma City Reception"** from 6:00 P.M. to 8:00 P.M. Then join us on **June 7th** for the **Seminars and the Trade Show**. The seminar topics will be; **"Procurement Cards – The Basics; Get Smart About e-Commerce; Building Strategic Alliances; The Core Essentials of Business Financing; Leadership: It Counts for Success; and Marketing & Networking for Business Success"**.

Mail your registration form in NOW! Please share this information within your company and encourage participation from your company and fellow employees.

On behalf of the OMSDC and myself, we thank you for your continued support and look forward to welcoming you to Oklahoma City and the 2001 conference.

Sincerely,



Cleto F. Straub
Account Manager
Equilon Enterprises, LLC
Chair, OMSDC Business Conference & Opportunity Fair

OKLAHOMA MINORITY SUPPLIER DEVELOPMENT COUNCIL

◆ 23RD ANNUAL OMSDC BUSINESS CONFERENCE AND OPPORTUNITY FAIR ◆

JUNE							2001
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3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	

MARK YOUR CALENDAR NOW!

- ◆ BUSINESS TRADE FAIR
- ◆ WORKSHOPS
- ◆ KEYNOTE SPEAKER
- ◆ LUNCHEON
- ◆ NETWORKING RECEPTION
- ◆ BUSINESS OPPORTUNITIES



**JUNE 6-7, 2001 • CLARION HOTEL AND CONFERENCE CENTER
4345 N. LINCOLN BOULEVARD • OKLAHOMA CITY, OK**

For Information Call: (405) 767-9900 • Website: omsdc.org

Benefits From Attending the 2001 OMSDC Business Conference and Opportunity Fair



1 SUCCESS IS ACCESS! The most valuable aspect of the conference is people. The conference provides an opportunity for minority businesses to make numerous sales calls to large major corporations, government agencies and other minority businesses.

2 ACCESS TO CORPORATIONS! The trade show represents an exceptional marketing opportunity for suppliers. As an exhibitor, you will take center stage and showcase your products and services to buyers as you explore new accounts that can strengthen your business base.

3 ACCESS TO SUPPLIERS! For major corporations and agencies the conference provides access to the largest and most diverse group of minority suppliers in the State of Oklahoma.

4 PARTICIPATE IN INFORMATION-PACKED SEMINARS! Choose workshops and seminars covering a broad spectrum of topics and gain new information.

6 ATTEND SPECIAL EVENTS! The OMSDC luncheon and reception are proven highlights of the conference. OMSDC social functions are networking forums, as well as opportunities to conduct business.

5 DO BUSINESS AT THE TRADE SHOW! As an exhibitor or walk-through participant, the trade show is designed just for you. Make contact with companies displaying the most innovative products, technologies and services.



7 GET THE BEST BUSINESS VALUE FOR YOUR DOLLARS! As an exhibitor, your company or agency can have a more productive exchange of information in this single day than otherwise could be accomplished in months.

8 GET INSPIRED! Attend Oklahoma's benchmark forum on minority business development and return to your workplace bursting with new ideas and enthusiasm.

A Special Invitation To The
23rd Annual OMSDC Business
Conference and Opportunity Fair
Sign Up Now! Registration Deadline: May 18, 2001

Oklahoma Minority Supplier Development Council, Inc.
The Pavilion Building
6701 N. Broadway, Suite 210
Oklahoma City, OK 73116

**Oklahoma Minority
Supplier
Development Council**
Presents the
**23rd Annual OMSDC
Business Conference
and Opportunity Fair**

25 Years
Building Strategic Partnerships

**Wednesday and Thursday
June 6 and 7, 2001**

**The Ramada Inn & Conference Center
(formerly the Clarion Hotel)**
4849 North Lincoln Boulevard
Oklahoma City, Oklahoma

OMSDC
OKLAHOMA
MINORITY
SUPPLIER
DEVELOPMENT
COUNCIL

OMSDC Business Conference and Opportunity Fair



This is your personal invitation to attend the 23rd Annual OMSDC Business Conference and Opportunity Fair. The conference will be held June 6-7, 2001 in Oklahoma City, Oklahoma at The Ramada Inn & Conference Center (formerly The Clarion Hotel). The conference theme this year is:

"25 Years Building Strategic Partnerships."

The OMSDC Business Opportunity Fair is the largest procurement show in the state devoted exclusively to promoting partnerships and business opportunities between major corporations and minority businesses.

This hallmark event brings together in one location corporate, government and minority business representatives for the purpose of establishing business alliances and partnerships.

The OMSDC Business Conference is definitely the "Place To Be" for highly motivated buyers and suppliers. Join us!

The Business Fair Can Help You!

❖ **For Suppliers:** The conference represents an exceptional marketing opportunity for MBEs to make numerous sales calls to large major corporations, government agencies and other MBEs. MBEs take center stage and showcase their products or services to buyers.

❖ **For Major Corporations and Agencies:** The conference provides access to the largest and most diverse group of minority suppliers in the State of Oklahoma.

❖ **For All Who Attend:** Whether you're an exhibitor or a walk-through participant, you'll be challenged and stimulated by opportunities to make new contacts while you enjoy a variety of motivational, educational and networking events.

2001 Schedule of Events

• Wednesday, June 6, 2001

12:00 p.m.—5:00 p.m. Registration
(The Ramada)
12:00 p.m.—5:00 p.m. Exhibit Set-up
6:00 p.m.—8:00 p.m. Welcome to
Oklahoma City Reception
(TBA)

• Thursday, June 7, 2001

7:00 a.m.—4:00 p.m. Registration
(The Ramada)
7:00 a.m.—8:30 a.m. Exhibit Set-up
7:00 a.m.—8:30 a.m. Continental Breakfast and
Networking
9:00 a.m.—11:15 a.m. Seminars
• Procurement Cards — The Basics
• Get Smart about eCommerce
• Building Strategic Alliances
• The Core Essentials of Business Financing
• Leadership: It Counts for Success
• Marketing & Networking for Business Success
11:30 a.m.—12:45 p.m. Power Luncheon
1:00 p.m. Ribbon-Cutting Ceremony
1:00 p.m.—5:00 p.m. **BUSINESS
OPPORTUNITY FAIR**
5:00 p.m.—7:00 p.m. Exhibit Dismantling

Hotel Accommodations: The Ramada Inn is offering a special rate of \$65 single/double occupancy and \$79 Corporate Gold. For reservations call 800-741-2741 or 405-528-2741. Reservations must be made by May 18, 2001, to ensure these rates. Indicate that you are attending the OMSDC Business Conference. Check-in: 3:00 p.m. — Check-out: 11:00 a.m.

Official Airline: American Airlines is pleased to offer the best available airfares and schedules that fit your travel needs. To obtain the best fare and schedule information call 1-800-433-1790 and ask for the special meeting network. Refer to star file: A6561BB

Sponsorship Packages

Demonstrate your commitment to building diverse business relationships. Support the OMSDC Business Conference and Opportunity Fair. Become a Sponsor.

Gold Sponsorship \$1,500.00

- Two (2) 10' x 10' draped booths, identification sign
- Two (2) 8' tables — covered and skirted, four chairs, wastebasket
- Premiere booth location
- Exclusive Gold Sponsorship recognition at the fair
- Reserved luncheon table for ten (10)
- Full Page black & white ad in souvenir program
- Gold Sponsor commemorative plaque
- Special recognition at the luncheon
- Gold Sponsorship designation on show signage
- Sponsorship identification in souvenir program
- Sponsorship Identification Badge

Silver Sponsorship \$1,000.00

- One (1) 10' x 10' draped booth, identification sign
- One (1) 8' table — covered and skirted, two chairs, wastebasket
- Five (5) luncheon tickets
- Half Page black & white ad in souvenir program
- Special recognition at the luncheon
- Silver Sponsor commemorative plaque
- Sponsorship identification in souvenir program
- Sponsorship identification badge

Bronze Sponsorship \$750.00

- One (1) 10' x 10' draped booth, identification sign
- One (1) 8' table — covered and skirted, two chairs, wastebasket
- Three (3) luncheon tickets
- Quarter Page black & white ad in souvenir program
- Sponsorship identification in souvenir program

2000 Registration Form

Sponsorship Packages:

- ☐ Gold Sponsor \$ 1,500.00
☐ Silver Sponsor \$ 1,000.00
☐ Bronze Sponsor \$ 750.00

Booths:

- ☐ Majority Corporation \$ 500.00
☐ With Full Page Ad \$ 650.00
☐ Minority Business \$ 250.00
☐ With Full Page Ad \$ 375.00
☐ Agency/Non-Profit \$ 200.00
☐ With Full Page Ad \$ 300.00

Booth Information: Each booth includes a 10' x 10' booth area, one draped and skirted 8-foot table, two chairs, identification sign and two luncheon tickets.

Electricity Needed? ☐ Yes ☐ No

Program Advertising:

The deadline for all black and white camera-ready artwork is May 4, 2001.

- ☐ Full Page (7½ x 10) \$ 250.00
☐ Half Page (7½ x 4¾) Horizontal \$ 175.00
☐ Quarter Page (3¾ x 4¾) \$ 100.00
☐ Back Cover (7 x 10) \$ 500.00
☐ Inside Covers (7 x 10) \$ 300.00

Optional:

- ☐ Luncheon Ticket(s) \$ 30.00
☐ Luncheon Table of Ten \$ 400.00

Company/Agency _____
Name _____
Title _____
Address _____
City _____ State _____ Zip _____
Phone () _____ Fax () _____
Type of Business _____
(Attach names/addresses/phone numbers of additional registrants)
Registration Deadline: May 18, 2001
Return Registration To: OMSDC Business Conference
P.O. Box 18228
Oklahoma City, OK 73154-0228
Method of Payment: ☐ Check Enclosed (Payable to OMSDC)
☐ MasterCard ☐ Visa
Account # _____
Cardholder _____ Exp. Date _____
Signature _____
For information call (405) 767-9900 or fax (405) 767-9901.